



北加州中文學校聯合會

Association of Northern California Chinese Schools

P.O. Box 362250, Milpitas, CA 95036-2250

<http://www.ANCCS.org>

第卅八屆理事會

『漢字之美』數位賀卡創作比賽

「The beauty of Chinese characters」 digital greeting card competition

宗旨 Purpose	融合漢字特色與電腦技術，表達出漢字之美。 The competition is to embrace the beauty of Chinese characters with computerized digital technology. The design submitted should represent a fusion of this Chinese heritage with the state-of-art digital design methodology.
內容 Content	製作一張慶祝節日或生活賀卡。慶祝節日，例如：中國新年，國慶，中秋節，母親節，情人節，復活節，萬聖節，聖誕節，等等。生活賀卡，例如：生日，祝福，問候，勉勵，感謝，畢業，邀請，等等。作品可配相片，圖案等豐富漢字特色。作品亦可用手繪，剪貼製作完成，請把作品轉成電腦檔案寄出。 樣本請參閱第四頁 Create a festival celebration card or a general greeting card. Festival celebration cards may include themes for Chinese New Year, Moon Festival, Mother's day, Valentine's Day, Easter, Halloween, Christmas...etc. General greeting cards may include themes for birthday, blessing, greeting, thank you, graduation, invitation, etc. Cards can be composed of photos, graphics and Chinese characters. Hand made-card is also accepted, but it must be submitted in digital form. For samples, please refer to page 4
參賽組別 Category of entries	供北加州地區各界人士參賽，並分組別如下： A) 小學組：1-5 年級，生日在 2004 年 12 月 31 日或之後* B) 初中組：6-8 年級，生日在 2001 年 12 月 31 日至 2005 年 1 月 1 日之間* C) 高中組：9-12 年級，生日在 1997 年 12 月 31 日至 2002 年 1 月 1 日之間* * 領獎時需出具生日證明 The competition is open to the public living in Northern California. Submissions are placed into one of the following three age groups: A) Elementary School: born on 12/31/2004 or after* B) Middle School: born between 12/31/2001 and 1/1/2005* C) High School: born between 12/31/1997 and 1/1/2002* * Winners of these groups must present official document for age verification.
規定 Rules	A) 主題必需用正體字表現出來，卡中至少要包含 1 個漢字。 B) 檔案尺寸為 5.5"x 8.5" C) 製作需以 jpeg 或 pdf 電子檔案提交 A) Design must be in traditional Chinese character with at least one character on the card. B) Design dimension should be 5.5 inches by 8.5 inches. C) Design submitted must be in jpeg or pdf file format.
評分 Scoring Criteria	創意 30%，藝術 30%，切題 20%，字體配搭 20% Creativity 30%，Art 30%，Theme 20%，Presentation 20%



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<p>報名需知</p> <p>Application guidelines</p>	<p>A) 報名截止日期：2015 年 10 月 31 日</p> <p>B) 報名費：會員學校免繳報名費，非會員學校每件作品報名費 \$ 5</p> <p>C) 報名辦法：3 步驟</p> <ol style="list-style-type: none"> 1. 上網登記報名資料:網址 https://goo.gl/33CtSb or QR Code 2. 將作品於 10 月 31 日前電郵至 "ANCCS" anccs38th@gmail.com ; 每位參賽者最多可提交 3 件作品。 3. 將報名表及費用 (payable to "ANCCS") 在 10/31/2015 前郵寄至 PO Box 362250, Milpitas, CA 95036 <p>D) 優勝作品將由本會上載聯合會網站、僑委會全球華文網站及及報章媒體。</p> <p>E) 頒獎典禮將於 11 月 15 日 1 點 30 分在南灣華僑文教中心舉行。</p> <p>A) Deadline : All entries must be submitted by 10/31/2015</p> <p>B) Registration Fee: free for member schools, \$5 per entry for non-member schools</p> <p>C) Enrollment : 3 steps</p> <ol style="list-style-type: none"> 1. Register online via https://goo.gl/33CtSb or QR Code 2. Email entry to anccs38th@gmail.com before 10/31/2015. Each contestant can submit a maximum of 3 entries. 3. Mail Registration form with registration fee (payable to "ANCCS") to PO Box 362250, Milpitas, CA 95036 by 10/31/2015 <p>D) Awarded works will be posted on ANCCS website, Huayuworld.org and local Chinese media.</p> <p>E) The award ceremony will be held at 1:30 pm on 11/15/2015 at Culture Center of Taipei Economic and Cultural Office in San Francisco (Milpitas). 100 S. Milpitas Blvd., Milpitas, CA 95035</p>
<p>獎勵：</p> <p>Award:</p>	<p>每組得獎者均頒發獎金或等值禮卡或禮品，獎狀，並公佈於北加州中文學校聯合會的網站及報章媒體，以資鼓勵。</p> <ol style="list-style-type: none"> A) 每組第一名(一名)：將獲贈 100 元獎金或等值禮卡，獎狀。 B) 每組第二名(一名)：將獲贈 60 元獎金或等值禮卡，獎狀。 C) 每組第三名(一名)：將獲贈 40 元獎金或等值禮卡，獎狀。 D) 每組佳作 5 - 10 名將獲贈 10 元以上等值禮卡或禮品，獎狀。 E) 所有參賽者在頒獎當日(11/15/2015)出席者，皆可以參加抽獎。獎品包括由中華航空公司所提供的舊金山-台北經濟客艙來回機票一張、豪華經濟客艙升等券 2 張、中華航空公司的飛機模型數架及其他禮品等等。 <p>Each group winner will receive a cash award (or a gift card with equivalent value) and a certificate. All winners' works will be published on the website of Association of Northern California Chinese Schools and newspaper media.</p> <ol style="list-style-type: none"> A) First Place of each group will be awarded \$100 cash or gift card and a certificate. B) Second Place of each group will be awarded \$60 cash or gift card and a certificate. C) Third Place of each group will be awarded \$40 cash or gift card and a certificate. D) Honorable Mentions will be awarded a \$10 gift card or equivalent and a certificate. E) Participants attending the award ceremony are eligible for a lottery drawing on 11/15/2015. Prizes include 1 round-trip China Airlines ticket (San Francisco – Taipei, Economy Class), 2 Premium Economy Class upgrade coupons, several China Airlines aircraft models and other gifts.





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ANCCS 『漢字之美』 數位賀卡創作比賽報名表

中文姓名：	English Name : (Last, First)
聯絡電話：	E-mail :
會員學校名稱(非會員學校或個人免填)	
參賽組別/件數	<input type="checkbox"/> 小學組 <input type="checkbox"/> 初中組 <input type="checkbox"/> 高中組 <input type="checkbox"/> 成人組 ; 件數_____
	主題 Theme : _____(such as父親節, 生日卡...)
總報名費 \$ _____ ; (會員學校免繳費用)	Paid by <input type="checkbox"/> Check, check # _____ (payable to ANCCS) or <input type="checkbox"/> Cash

會員學校校長簽名： _____ 日期： _____

(若非會員學校/個別報名，則不需有校長簽名)

若有任何問題，請隨時聯絡我們。If you have any question, please don't hesitate to contact us .

活動組召集人汪昌泰 Thomas Wang(408)893-5968; Google Voice: (408)493-0685;

ANCCS Email: anccs38th@gmail.com



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賀卡樣本 Greeting Card Samples

製作一張節日或生活賀卡；作品可配相片，圖案等豐富漢字特色。作品亦可用手繪，剪貼製作完成，完成後，請把作品轉成電腦檔案寄出。(以下樣本來自北加州聯合會歷年來優勝作品)

